



PRESS RELEASE

**For release 6:00 am, EDT
July 10, 2008**

EDX WIRELESS SUPPORTS MEDIAFLO GLOBAL ECOSYSTEM

EDX SignalPro was selected by Qualcomm to offer specialized studies that can be used to plan MediaFLO mobile broadcast networks worldwide

Eugene, Ore – July 10, 2008 – EDX Wireless, a provider of carrier-class RF planning tools for the design and deployment of 4G wireless networks, has teamed with Qualcomm Incorporated to provide specialized propagation studies to MediaFLO™ service operators. The studies are used in planning the placement of MediaFLO network base stations transmitting real-time multicasting of video, audio and data streams to MediaFLO-enabled mobile devices.

Under the agreement, EDX will distribute and provide support for the specialized studies, which will be made available to MediaFLO service operators as additional features to EDX's carrier-class wireless network planning tool, EDX® SignalPro®, for a fully integrated network planning tool solution.

“As an innovator of network planning capabilities for leading broadband technologies, EDX is pleased to provide support to the MediaFLO mobile broadcast ecosystem,” commented Jennifer Duncan, executive director of business development for EDX. “We look forward to extending our expertise to MediaFLO service operators and FLO Forum members worldwide.”

“We are very pleased to join forces with EDX as part of our ongoing commitment to expanding the MediaFLO global ecosystem,” commented Mike Coad, vice president of partner relations for Qualcomm MediaFLO Technologies. “This collaboration allows mobile TV service providers to gain valuable insight in planning their network deployments and reinforces the openness of the MediaFLO platform.”

The joint solution is immediately available for approved MediaFLO service operators.

About EDX Wireless LLC

EDX [network design tools](#) are some of the most widely used engineering software products for designing wireless communications networks, including wireless broadband, [WiMAX](#), [Wi-Fi](#), public safety, and other mobile wireless systems. This mature suite of tools is the result of over 20 years of development effort, including the pioneering of some of the most important innovations in [propagation modeling](#) such as ray-tracing. These highly accurate propagation and planning tools have been used in more than 55 countries worldwide for the successful [design and deployment of wireless networks](#).
www.edx.com

###

EDX® and SignalPro® are registered trademarks of EDX Wireless LLC.

EDX Contact

Media Relations
EDX Wireless
+1-541-345-0019
info@edx.com